

NAVMEET SINGH

GRAPHIC + BRAND DESIGNER

Multilingual Brand Manager, Graphic Designer and technology enthusiast. A Permanent Resident in Canada; currently at a cellphone accessories company in Toronto, holds a Master's degree in Design Management from U.K. A Provisional RGD, worked in area of Design for more than 5 years. Looking to work full time in a team focused on Branding, in a design and communication-strategy consultancy in any part of Canada. Very flexible, personable and always willing to lend a helping hand.

WORK EXPERIENCE

GRAPHIC DESIGNER

Wireless Xplosion Ltd. (Toronto, Canada)
Develop visual designs for website and other marketing materials for the flagship brand 'CASECO' and other brands. Created new design for 2 main websites within 2 months while supervising offshore design teams.

ART DIRECTOR

Page Advertising & Communications Pvt. Ltd. (New Delhi, India)
Developed creatives and digital strategies for national Brands giving them a fresh perspective on communication.

BRAND CONSULTANT

Happiness Infinite Solutions Pvt. Ltd. (Noida, India)
Brought the organisation from 'no strategy' to 'compelling offline and online strategy' within a year. Happiness Infinite continues to grow under its new brand name 'Happy Ho'

BRAND CONSULTANT

South Asian Cinema Foundation (London, United Kingdom)
Increased the popularity of the brand by 59% online and offline tremendously, among younger audiences with creation of a new brand image & a communication strategy.

TEAM LEADER - DESIGN

BLUE ORNATE DESIGN STUDIO (New Delhi, India)
Creative Director of a team of 5 Designers for more than 50 projects; received encouraging feedback (4 out of 5 stars) by the clients.

GRAPHIC DESIGNER

BLUE ORNATE DESIGN STUDIO (New Delhi, India)

ACHIEVEMENTS

Delivered a workshop "Digitising Your Work" at BFI (British Film Institute) in Southbank, London. It was intended to help the audience publish excellent quality content on their personal or organisation blogs and websites. It was very well appreciated by the audience.

EDUCATION HISTORY

2013 - 2014

MASTER OF ARTS
DESIGN, INNOVATION AND BRAND MANAGEMENT
UNIVERSITY FOR THE CREATIVE ARTS
Epsom, United Kingdom

2011

INDIA: ART AND CULTURE
NATIONAL MUSEUM INSTITUTE OF HISTORY
OF ART, CONSERVATION AND MUSEOLOGY
New Delhi, India

2007 - 2008

PG DIPLOMA IN GRAPHIC AND ANIMATION
AJK-MCRC, JAMIA MILLIA ISLAMIA
New Delhi, India.

SKILLS

GRAPHIC DESIGN

Well educated in design principles, latest trends, typography and problem solving methods.
Has significant knowledge of web design.

TIME MANAGEMENT

Has shown competent time management skills while juggling two contract based jobs in different cities at the same time.

PRESENTATIONS

Refreshingly strong presentation skills with knack of making Powerpoints compelling, fun, and a worthwhile experience.

TECHNICAL

Expertise in Photoshop, Illustrator & Adobe Design Suite. Has sufficient knowledge of HTML and CSS. Works efficiently in a digital production pipeline. Excellently adaptive to newer technologies.

LANGUAGES

English, हिंदी (Hindi) and ਪੰਜਾਬੀ (Punjabi).

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Portfolio available online at www.navmeetsingh.com
LinkedIn - www.linkedin.com/in/navmeet
*References available on request

SEPT 2016
(TILL NOW)

2015 - 2016

2014 - 2016

2014

2010 - 2013

2009 - 2010

27 AUG, 2014