

RESUME

NAVMEET SINGH

GRAPHIC + BRAND DESIGNER

Multilingual Brand Manager, Graphic Designer and technology enthusiast. A Permanent Resident in Canada; currently at a financial consultancy in Mississauga, holds a Master's degree in Design Management from U.K. A Provisional RGD, worked in area of Design for more than 6 years. Looking to work full time in a team focused on Branding, in a design and communication-strategy consultancy in any part of Canada. Very flexible, personable and always willing to lend a helping hand.

WORK EXPERIENCE

GRAPHIC DESIGNER
Progressive Financial Strategy (Mississauga, Canada)
Part of the digital marketing team who is responsible for promoting three businesses online. Creating bright brand image of the private career college owned by the organisation.

GRAPHIC DESIGNER
Wireless Xplosion Ltd. (Toronto, Canada)
Develop visual designs for website and other marketing materials for the flagship brand 'CASECO' and other brands.

ART DIRECTOR
Page Advertising & Communications Pvt. Ltd. (New Delhi, India)
Developed creatives and digital strategies for national Brands giving them a fresh perspective on communication.

BRAND CONSULTANT
Happiness Infinite Solutions Pvt. Ltd. (Noida, India)
Brought the organisation from 'no strategy' to 'compelling offline and online strategy' within a year. Happiness Infinite continues to grow under its new brand name 'Happy Ho'

BRAND CONSULTANT
South Asian Cinema Foundation (London, United Kingdom)

TEAM LEADER - DESIGN
BLUE ORNATE DESIGN STUDIO (New Delhi, India)

GRAPHIC DESIGNER
BLUE ORNATE DESIGN STUDIO (New Delhi, India)

ACHIEVEMENTS

Delivered a workshop "Digitising Your Work" at BFI (British Film Institute) in Southbank, London. It was intended to help the audience publish excellent quality content on their personal or organisation blogs and websites. It was very well appreciated by the audience.

EDUCATION HISTORY

2013 - 2014
MASTER OF ARTS
DESIGN, INNOVATION AND BRAND MANAGEMENT
UNIVERSITY FOR THE CREATIVE ARTS
Epsom, United Kingdom

2011
INDIA: ART AND CULTURE
NATIONAL MUSEUM INSTITUTE OF HISTORY OF ART, CONSERVATION AND MUSEOLOGY
New Delhi, India

2007 - 2008
PG DIPLOMA IN GRAPHIC AND ANIMATION
AJK-MCRC, JAMIA MILLIA ISLAMIA
New Delhi, India.

SKILLS

GRAPHIC DESIGN
Well educated in design principles, latest trends, typography and problem solving methods.
Has significant knowledge of web design.

TIME MANAGEMENT
Has shown competent time management skills while juggling two contract based jobs in different cities at the same time.

PRESENTATIONS
Refreshingly strong presentation skills with knack of making Powerpoints compelling, fun, and a worthwhile experience.

TECHNICAL
Expertise in Photoshop, Illustrator & Adobe Design Suite. Has sufficient knowledge of HTML and CSS. Works efficiently in a digital production pipeline. Excellently adaptive to newer technologies.

LANGUAGES
English, हिंदी (Hindi) and ਪੰਜਾਬੀ (Punjabi).

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LinkedIn - www.linkedin.com/in/navmeet
*References available on request

SEPT 2017
(TILL NOW)

2016 - 2017

2015 - 2016

2014 - 2016

2014

2010 - 2013

2009 - 2010

27 AUG, 2014