

Navmeet Singh (Nav)

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Portfolio
www.navmeetsingh.com

LinkedIn
www.linkedin.com/in/navmeet

Work Experience

April 2021 - Till Date

Digital Account Strategist
Teleperformance (Google, Scotiabank)

June 2019 - February 2021

UX/UI Designer
Happy Ho

December 2019 - January 2021

UX/UI Designer
Incrementl.com

September 2017 - June 2018

Graphic Designer
Progressive Financial Strategy

September 2016 - September 2017

Senior Graphic Designer
Caseco Inc.

February 2015 - June 2016

Art Director
Page Advertising and
Communications Pvt. Ltd.

November 2014 - June 2016

Brand Designer
Happy Ho

June 2009 - July 2013

Senior Graphic Designer
Blue Ornate Design Studio

Certifications

2021

Accessibility for
Web Design
LinkedIn Learning

2020

Human-Computer
Interaction (HCI)
Interaction Design Foundation

2021

User Experience:
The Beginner's Guide
Interaction Design Foundation

Creative Problem Solver

Designer with a background in communication graphic design, I can help you transform ideas into human-centered products. Always hungry, learning and growing, I bring user-centric mindset along with critical thinking and creative problem solving to the table. Sometimes I even help companies build their content strategy, drive Marketing, and create their entire information architecture.

Education History

2013 - 2014

Masters of Arts Design, Innovation and Brand Management
University for the Creative Arts (Epsom)

2007 - 2008

PG Diploma in Graphics and Animation
AJK-MCRC, Jamia Millia Islamia University

Skills

- UI & UX Design across platforms & mediums, from client brief to final pixel perfect product
- Research & Human-centered Design Execution
- Integrating great ideas into Interaction Design
- Best practices & comparative assessment of competition
- Customer/User journey mapping
- User personas development with user journeys & user scenarios
- Sketching UI flows & designing Information Architecture diagrams
- Prototyping (web/mobile) & specifications
- Responsive Web Design
- Product Wireframes & Design
- Interaction Design
- Mobile-first philosophy, UI style guide, visual design and art direction
- Designing user interfaces following organization/brand guidelines standards and best practices
- Information visualization & designing UI dashboards
- Usability expert reviews (Heuristic evaluation) and test planning

Software Skills



Photoshop



Illustrator



Adobe XD



Figma



Invision



Shopify



HTML5 & CSS